Get Found in CNY

Your search check: Example Gift Shop

Example, not a real business

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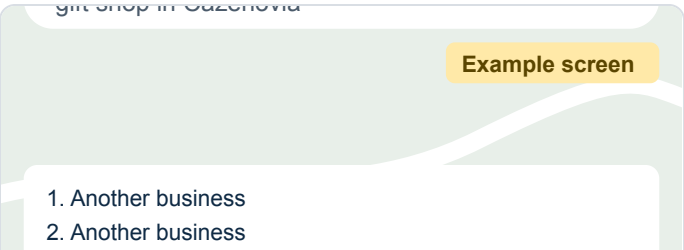
I searched for **"gift shop in Cazenovia"** in 5 places your customers use: Google Maps, Google search, Google's AI summary, and the AI chat apps ChatGPT and Perplexity. Each search ran 3 times. "Named" means your business showed up in at least 2 of the 3 runs.

1 of 5 places name you for this search today.
Named instead of you: Another gift shop, 2.1 miles away; A home store with gifts, 0.8 miles away; A craft market, 3.4 miles away

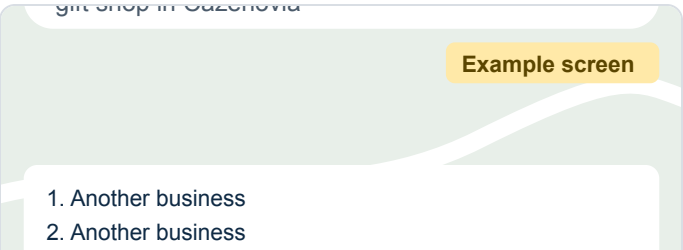
Where you show up today

Google Maps	Not shown
Google search	Named, 4th
Google's AI summary	Not named
ChatGPT	Not named
Perplexity	Not named

What your customers see



Google Maps, "gift shop in Cazenovia": 3 other shops show. Yours does not.



ChatGPT, same question: 3 other shops are named. Yours is not.

3 fixes you can do yourself

1. **Make "Gift shop" your main category**
   Where: Your Google profile, Edit profile, Business category · Time: 2 minutes
   Google Maps uses your category to decide which searches show you.

2. **Add your holiday hours for November and December**
   Where: Your Google profile, Edit profile, Hours, Holiday hours · Time: 5 minutes
   Customers see whether you are open before they drive to you.

3. **Add 10 photos: the front of the shop, inside, and 5 products**
   Where: Your Google profile, Add photos · Time: 15 minutes
   Customers see your shop and what you sell before they visit.

What Local Start changes

I do the work in your Google profile. You see each change in screenshots.

- **Within 7 days of your invite:** your photos, hours and categories are done. You get a before and after screenshot.
- Your name, phone and hours match on Google and the main map apps.
- If you like, I write a short review request in your words. You send it, or I send it for you. You see every message first.
- **Every month:** the same searches again, with new screenshots, so you see what changed.

What I cannot promise: your position in the results, or a number of new customers. Google decides those. I promise the work and the screenshots.

The price

$500 once for the set-up. Then $149 a month. You can stop any month.

If you presented at Pitch Night on November 5: the set-up is $400 instead of $500, then $99 a month.

You stay the owner of your Google profile. If you stop, everything stays with you.

How to order

1. Reply to this email with "Local Start". I send you the invoice and the 2 setup steps.
2. Setup step 1: add me as a manager of your Google profile. It takes 4 clicks, and I send you the list.
3. Setup step 2: reply with your hours and up to 10 photos. I start when the set-up is paid.

Questions? Write to me, or call me any time: (315) 962-1030.

If you only want the 3 fixes, that is fine too. They are yours to keep.

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